Logo Versions

ANet logo Use the color version of the logo whenever possible. Always use in color for the website and electronic media, such as Powerpoint doucments and eNewletters. The black and white logo may be used in one-color print documents.

Logo with vertical with tagline

Logo with Horizontal with tagline

Logo Versions continued

myANet logo There are three versions of the myANET logo:
white background, yellow background, and gray background.

ANet Color Palette (Print)

ANet MAIN COLORS

ANet Yellow-Orange
Spot Uncoated
PMS 116 U

Spot Coated
PMS 1235 C

CMYK
31m 98y

ANet Blue-Gray
Spot Uncoated
PMS 2360 U

Spot Coated
PMS 2360 C

CMYK
62c 50m 32k 8k

ANet TEXT COLORS

Dark Gray
Spot Uncoated
PMS 2379 U

Spot Coated
PMS 2379 C

CMYK
72c 59m 43y 25k

ANet SECONDARY COLORS

Secondary colors should be used only as accent colors (e.g. tables, charts and graphics - see page 12 for examples) to support the brand. They should never overpower the ANet Main Colors.

Accent Orange
Spot Uncoated
PMS 158 U

Spot Coated
PMS 158 C

CMYK
51m 96y

Blue
Spot Uncoated
PMS 2915 U

Spot Coated
PMS 2915 C

CMYK
60c 9m

Green
Spot Uncoated
PMS 368 U

Spot Coated
PMS 368 C

CMYK
57c 2m 100y

Purple
Spot Uncoated
PMS 7656 U

Spot Coated
PMS 7656 C

CMYK
36c 83m 15y

Light Gray
Spot Uncoated
PMS 2358 U

Spot Coated
PMS 2358 C

CMYK
48c 36m 17y 3k

ANet Color Palette (Web and Digital Media)

ANet MAIN COLORS

ANet Yellow-Orange

RGB
255-177-30

HEX
FFB11E

ANet Blue-Gray

RGB
107-117-139

HEX
6B768B

ANet SECONDARY COLORS

Accent Orange

RGB
247-144-36

HEX
F79024

Green

RGB
123-186-62

HEX
7BBA3E

Purple

RGB
172-79-141

HEX
AC4F8D

Light Gray

RGB
137-147-173

HEX
8993AD

Blue

RGB
97-180-228

HEX
61B4E4